

**FOR IMMEDIATE RELEASE**

Monday, November 7, 2022

***Global Convention Services Ltd. appoints operations veteran as general manager of British Columbia***

**Abbotsford, BC** - Global Convention Services Ltd. "Global" is proud to announce that Joe Buckle will fill the role of general manager of British Columbia. Joe will provide oversight to both British Columbia branches including Victoria and Abbotsford.

Joe will be responsible for overseeing Global's British Columbia operations, including shaping the culture throughout both branches, building out the team further, general business management, project execution and relationship building. Joe will guide interactions with staff, facilities, and event and industry partners. Additionally, he will assist all members of the British Columbia team in setting and achieving their professional goals. Joe will provide leadership to sales and operations teams during project planning and execution, with a goal of ensuring customer satisfaction throughout.

"We view the resurgence of the trade show and events industry as a fantastic growth opportunity for Global," explains Mark Howes, president, Global Convention Services Ltd. "We've been extremely busy since the industry began recovering from the impacts of COVID-19. Our British Columbia branches have worked very diligently to maintain our standard of excellence despite these challenges, so I am very excited to bolster the team with this extra layer of support."

Joe Buckle is an experienced and process-driven operations specialist with an innovative mindset. Joe brings a decade of managerial experience gained in multiple industries and countries. Originally from London, England but having travelled extensively throughout his life, Joe initially broke into the events industry in Australia. Joe really developed his expertise during a 4-year tenure as the AGM at Showtime event and display in Vancouver where he managed a portfolio of approximately 120 shows annually, including prestigious events such as the HSBC rugby 7's, AME roundup, TED talks, GFS roadshow and many more.

"I've been lucky enough to work in a wide variety of environments throughout my career, but the trade show industry is really where my heart lies," states Joe Buckle, general manager of British Columbia, Global Convention Services Ltd. "Joining the Global Convention Services team provides the opportunity to get back to doing what I love – leading from the front to deliver some of Canada's most exciting events! I couldn't be prouder to be joining the Team."

When COVID-19 hit the industry in 2020, Joe was forced back to the United Kingdom, however he has maintained his career progression. Most recently as the Head of National Operations for a tech driven start up that was recently named as one of Europe's top 20 emerging businesses.

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"These past couple of years have really solidified my multi-site management and process implementation abilities. I am incredibly excited to apply everything I have learned to Global's operations in British Columbia. There is incredible opportunity out there and I can't wait to get started."

Although the event and trade show industry has experienced severe impacts due to the COVID-19 pandemic, recovery had been well underway as events continue to return in full force in British Columbia.

"We believe the industry is returning to pre-pandemic levels and we are doing everything we can to stay in step with the heavy workload that entails for our teams," states Mark Howes, president, Global Convention Services Ltd. "We have identified what we need to make our British Columbia branches even stronger and believe Joe's industry experience and enthusiasm will take Global to the next level."

**Global Convention Service Ltd.:** Established in 1989, Global has become one of Canada's premier display companies and is now the preferred decorator for many major facilities in Nova Scotia, New Brunswick, Prince Edward Island, British Columbia and Alberta. Global is a full-service display company that is fully stocked, fully staffed from coast-to-coast. For more information, please visit [www.globalconvention.ca](http://www.globalconvention.ca)

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